

Halloween & Winter
Holiday Decorating
Recognition Programs



CCBG recognizes residential and business properties contributing to the spirit of both the Halloween and Winter Holiday seasons by decorating their homes or businesses. Property owners are recognized in episodes of "NSTV" and in issues of City Views.



Target Litter

Residents are encouraged to do their part to keep Glendale clean by reporting areas overrun by litter. In response to the report, a trash receptacle is installed and a sign is placed in the reported area to encourage residents to keep it litter-free.

T.A.G.G. - "Terminate All Glendale Graffiti"

Glendale is committed to being graffiti-free. City staff will remove graffiti from private property for a small fee. The proceeds are then used for purchasing graffiti removal supplies, maintaining a vandal database, and operating in-school deterrent programs. To report graffiti or arrange to have it removed from your property, contact the Graffiti Removal Hotline at (818) 548-3726 (24 hours a day).



"NSTV" - Neighborhood Services TV



This high-energy television program puts the spotlight on CCBG-sponsored programs, code enforcement and issues relating to neighborhood quality. "NSTV" airs quarterly on GTV-6.

Sponsorship Opportunities

CCBG operates a 501 (c)(3) non-profit corporation, **Glendale Clean & Beautiful**, to support its community beautification events and programs. For more information about sponsorship opportunities or to make a tax-deductible contribution, please contact Julie Shermer, Fund Development Coordinator, at (818) 550-4508 or by e-mail, jshermer@ci.glendale.ca.us.

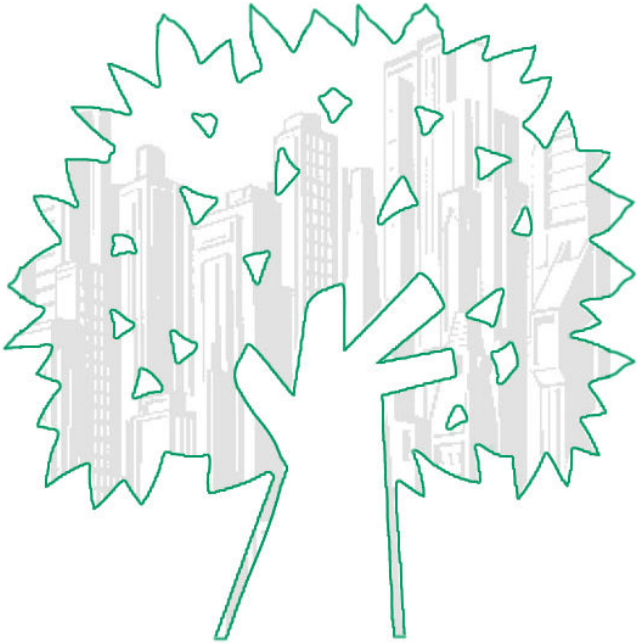


For more information about the Committee for a Clean & Beautiful Glendale or any of the programs highlighted in this brochure, please visit the CCBG website, www.ns.ci.glendale.ca.us/ccbg.asp, or contact the Neighborhood Services office at (818) 548-3700.

Committee for a Clean & Beautiful Glendale
c/o Neighborhood Services Division
141 North Glendale Ave., Suite 114
Glendale, CA 91206

Improving the Quality of Life In our Neighborhoods

Committee for a
Clean & Beautiful
Glendale



Glendale • California



The Committee for a Clean & Beautiful Glendale

OUR MISSION

The Committee for a Clean & Beautiful Glendale operates programs encouraging residential and commercial property maintenance, litter and graffiti prevention, and recycling and proper solid waste management in order to keep our neighborhoods healthy, safe, and clean.

Glendale residents have had a long history of involvement in community beautification, neighborhood development, and litter prevention programs. The Committee for a Clean & Beautiful Glendale (CCBG) is made up of volunteers and representatives of the public, private, and non-profit sectors who have come together to promote these programs. These dedicated volunteers have worked together over the years to conduct service projects, combat blight, and make Glendale a great place in which to live and conduct business.

The Committee is made up of fourteen members, nine represent specific community based organizations and five represent the community "at-large." The group meets monthly and is organized with a structure of subcommittees, each working on different projects. City staff advises and provides support.

CCBG has an annual budget and oversees a community fundraising account for neighborhood beautification and graffiti prevention efforts. These volunteers raise funds and operate the programs described in this brochure in collaboration with the Neighborhood Services Division of the City. Because of this partnership, Glendale residents enjoy a high quality of life.

CCBG has been recognized on the Local, State, and National level for its community outreach programs. Keep America Beautiful selected CCBG as the #1 Keep America Beautiful affiliate in the country (2004). The League of California Cities recognized CCBG's in-school education programs with Helen Putnam Awards for Excellence in 2004 and 2005. Over the years, area Chambers of Commerce have recognized CCBG for its community service projects.

"GEM" Property Maintenance Awards

The "GEM" Award recognizes outstanding structural or landscaping improvements that enhance an individual property, both single and multi-family dwellings. This award is presented on GTV-6 and listed in issues of City Views, the City's quarterly newspaper.



Adopt-a-Block

CCBG offers individuals or groups the opportunity to adopt the neighborhood of their choice and to perform such duties as graffiti removal, weed abatement and litter pick-up. City staff provides supplies and technical assistance as needed.



Junior Ambassadors

This award-winning program teaches middle school students leadership skills used in the implementation of their own environmental awareness programs. Through volunteer activities, field trips, presentations, recycling drives and neighborhood outreach, students have a direct impact on the quality of life in Glendale by eliminating neighborhood blight.



"I Love My Neighborhood" Poster Contest

Another award-winning program, the poster contest uses a lesson plan developed by a Glendale Unified School District teacher. Elementary school students submit posters depicting neighborhood pride by keeping their neighborhood litter and graffiti free. The Grand Prize winning poster is then reproduced and distributed throughout the community.



Great American Clean Up Weekend

CCBG and other community based organizations co-sponsor this popular annual event, which has been running continuously for over 18 years. Over 600 volunteers spend the day painting out 50,000 square feet of graffiti and picking up litter from 22 linear miles of streets and alleys. Afterwards, they gather to celebrate their accomplishments with a community barbecue.



Jewel Neighborhoods

This award aims to recognize residential neighborhood areas within a one block radius which exemplify a continuously high level of property maintenance that contributes to the overall beautification of our City. In appreciation for all the hard work property owners put into maintaining their properties they receive a recognition certificate and the Committee will also have a Jewel Neighborhood sign placed on their street recognizing their efforts.



KAB Affiliate

Keep America Beautiful is a non-profit organization dedicated to educating individuals about litter prevention and ways to reduce, reuse, recycle, and properly manage waste materials. KAB's mission is to "engage individuals to take greater responsibility for improving their community environments". In December 2006 CCBG received a President's Circle Award, National Award for Litter Prevention, Rogers Award, and a Distinguished Service Citation at the KAB National Conference in Orlando, Florida.

